

CHIEF NEW MEMBER TOOLKIT

Share Your News

Welcome to Chief! We're so lucky to have you as part of the largest community of senior women leaders who are defining ambition on their own terms.

We know the power of this network — and we know we're stronger together. We hope you'll share the news about your membership and wear your swag as a badge of honor so that other Chief Members can easily find you. To join our social community:

- 1

Follow Chief on [LinkedIn](#), [Instagram](#), and [Facebook](#).
- 2

Add “Chief Member” under the “Experience” section on your LinkedIn profile.

You can also update your profile background with [this image](#).
- 3

Make your announcement.

Option 1: Social graphics — Share one of [these graphics](#) with accompanying copy. See below for inspiration.

Option 2: Selfie — Share a selfie with your Chief sweatshirt once it arrives.

Sample Posts

Tag us @Chief on LinkedIn, @chief.network on Instagram, and @joinchiefnow on Facebook.



Catalina Avila

CEO



Ambition looks different for all of us. I joined @Chief to [add your “why”]. Here’s to expanding what’s possible, together.

CHIEF

I just joined *Chief*, the largest vetted community of multihyphenate women leaders.

*Here’s why:*



Angela Davis

CEO



My career has never been linear, and that’s exactly why I’ve joined @chief.network. [Add your “why”]. I’m excited to be part of a community of women leaders who are defining ambition on their own terms.

They say women’s ambition is fading, but it’s actually *on fire*.

86% of senior women say they’re more ambitious now than they were five years ago.



BEYOND THE LADDER REPORT

Other Caption Options




Gabrielle Berry

CEO




I’m proud to be a new member of @Chief, a community of women leaders who are rewriting the rules of success. [Add your “why”]. Here’s to expanding what’s possible, together.



Claire Smith

CEO





I believe in the power of women supporting women. Joining @Chief is my way of investing in that belief — and in myself. [Add your “why”].



Bianca Arias

CEO



So excited to join a community built for women navigating big moments — big roles, big pivots, big ideas. As a Chief Member, I [add your “why”]. Here’s to the connections that move us forward.